



- ENGRAVING
- EXTERNAL SIGN
- 3D SIGN WORK
- BRANDING & DESIGNING
- PRINTING EXPERTIES
- WEB DEVELOPMENT



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PARTNERS:



PLANNING & CONSULTING

PROJECT MANAGEMENT

MANUFACTURING

INSTALLATION & SERVICES



*Dont  
Let Your  
Dreams  
Be Dreams*





Al Aseel Sign

IT IS DEDICATED TO MAKE  
CONTINUOUS  
IMPROVEMENTS  
THROUGH ITS STRATEGIC  
AND OPERATIONAL  
PARTNERS,



## ABOUT GOLDEN PEN

The Company Started In 1988 Within A Narrow Range ,and Has Worked With Skill And Design Over The Years , If It Has Grown To Meet The Needs Of Customers Through The Implementation Of All Types Of Sign boards ( Indoor / Outdoor) And Creativity Of New Methods Of Advertising Is Characterized By A Sophisticated Level Of Services In Advertising For Your Product.





## SERVICES

We understand that every digital signage project offers a new set of challenges including: the physical environment, timing and budget constraints, learning different technologies, interactive functionality and designing and maintaining a digital display network.

We take pride in making sure that every customer has an enjoyable and rewarding experience with Royal Sign.

## OUR CORE VALUES



Mutual Respect



Integrity



Innovation



Customer Relations

## OUR CLIENTS

IVECO



GOLDENPEN ADVERTISING  
CREATIVE SOLUTION PROVIDER

## OUR WORK SPECIALY DESIGNED



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER

All types of External outdoor signages



### PLANNING & CONSULTING

IT'S ALL START WITH PLAN  
Approvals and permits can often be the most intimidating task when starting a sign project, but we're here to make it easy for you.

In 10 years of doing business the right way, we have developed and maintain outstanding relationships with all the local municipalities and their staff members.

Any one of our project managers you consult with will be familiar with the sign codes and regulations around the valley. They will know how to maximize the size of your signage and submit permit applications prepared with everything needed for a speedy review and approval.

Our sign designs will always maximize the size, visibility and aesthetics of your advertising investment. Let us take your brand and give it the Royal treatment. We will creatively integrate your colors, letter style and image into the various components of a sign package tailored to fit your budget. View our work...



### PROJECT MANAGEMENT

We love small businesses, and admire the ambition of the brave individuals who are their owners.

Your signage is the most important advertising investment which your new business will make. Sales are won and lost with effective signage. It is the first impression you give to your potential customers, so make it a Royal impression.

As a family owned and operated business ourselves, we're in your shoes, and we'll take care of you with friendly, personal, one on one, face to face service. Just like it should be.

**MULTI LOCATION**  
If you operate a business with multiple locations, you need a sign partner who understands your brand, your business model and your operation methods. There is nothing we do better.



### MANUFACTURING

Not all channel letters are created equal. We use only the highest quality LEDs and power supplies. A wall sign from Royal sign is going to be brighter, last longer, and save you money with fewer service calls in the future.

Maybe all you need is non-illuminated business identification? We'll work with you to find the most cost effective sign solution.

If you're shopping for something more, we have the equipment and the craftsmen needed to build you a sign that becomes a landmark, and drives people to your doors.

**Freestanding Signage:**  
Freestanding signage is diverse and captivating. It's also extremely important to the success of your business or your property.

Whether your sign towers over traffic beside a freeway, or sees it pass by at more modest speeds, it needs to be noticed.



### INSTALLATION & SERVICES

Our installation fleet is one of the largest in Arizona, our installation team is the best there is, and all of our installation work is done right. No shortcuts.

Signage installation takes place in uncontrolled environments, and successful installations often require quick thinking and creative problem solving. It's something we do on a daily basis here.

Most vendors charge about the same hourly rate for service calls. What you end up paying boils down to the quality of your technician and how quickly he can diagnose and resolve your service need.

Our service rates are lower, because our service technicians are the best at what they do.

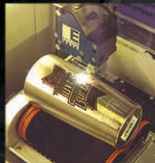
You have better things to do than to try and find reliable service technicians all around the country. Fortunately, you only need to call one.



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER

SERVICES 





### ENGRAVING

Stainless Steel  
Brass  
Aluminium  
Trafalite  
Plastic  
Wood



### EXTERNAL SIGN

Architectural Sign  
Dimensional Letters/Logos  
Illuminated Signs  
Way Finding System  
Safety & Traffic Sign  
Project Sign



### 3D SIGN WORK

3D Reception Sign  
Door Signs  
Wall Mounted Sign  
3D Desktop Sign  
Modular Sign  
Acrylic Sign

OUR WORK



PRINTING



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER

SERVICES



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER

We are Providing All kind of printing and Branding  
Services including Small & Large Scale

## OUR WORK 3D SIGNAGES



## OUR WORK ENGRAVING



## OUR WORK EXTERNAL SIGNAGES



All types of External outdoor signages



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER



### BRANDING & DESIGN

Fleet Graphics  
Floor Graphics  
Wall Graphics  
Window Graphics  
Exhibition Stall  
Acrylic Display



### PRINTING EXPERTIES

Large Format Digital Printing  
Vinyl Sticker Printing  
Silk Screen Printing  
Large Format Printing  
Stickers Printing  
Flag Printing



### DIGITAL MEDIA

Web Site Development  
Digital Presentations  
Digital Menu Animations  
Software Development  
Character Designing  
Mobile Apps Designs



**GOLDENPEN ADVERTISING**  
CREATIVE SOLUTION PROVIDER

SERVICES 